

CASCADES ACADEMY'S 14TH ANNUAL AUCTION

# CIRQUE DU CASCADES

Dear Friend of Cascades Academy,

Each school year at Cascades Academy brings new faces, new achievements, new challenges and new opportunities to be the very best independent Pre-K through 12th grade education in Central Oregon. This year the new high school wing stands proudly open and full of busy students hard at work; a testament to the investments in the school made by staff, students and you, our community supporters. Thank you!

This truly unique and special school continues to grow and flourish in ways large and small. From soaring architectural spaces that invite imaginative inspiration to natural play spaces where young feet climb and jump, Cascades Academy makes good every day on its promise to provide an environment of experiential learning at its best.

This year's Auction will take place February 24th at 5:00pm at The Riverhouse Event Center themed "Cirque du Cascades" is sure to be a fabulous evening of fun, games and giving. We are seeking sponsors to help make this fundraising event the success it must be. As an independent school, Cascades Academy is predominantly funded by the generous support of donors in this community. Funds raised during our Auction and Annual Fund drive go to work immediately enabling the school to provide financial aid to roughly 40% of families, good working salaries for faculty as well as the ability to manage operating costs not completely covered by tuition. As an independent, non-profit school, Cascades Academy does not receive any federal or state funding and relies on the support of its sponsors and friends.

We hope that once you have reviewed the materials enclosed you will continue to offer your generous support to this essential school fundraiser. Cascades Academy would not be the exceptional place it is without you!

And for your support, we wholeheartedly thank you.

Sincerely,

Jessica Bollinger  
Sponsorship Chair  
jessica.o.bollinger@gmail.com  
541.408.6050





## PRESS RELEASE

### WHAT

Join us for a night of Cirque-style fun, games and giving at the Cascades Academy Annual Auction!

**WHEN** Saturday, February 24, 2017

### LOCATION

The Riverhouse Event Center  
3075 N Hwy 97 Business  
Bend, Oregon 97703

### TIME

5:00 – 5:30 pm | Faculty Benefactor Reception, Cocktails & Early-access to Silent Auction  
5:30 – 7:00 pm | Signature Cocktails & Silent Auction  
7:00 – 9:00 pm | Dinner & Live Auction

### AUDIENCE

School community members including influential local and state-wide business professionals, community leaders and philanthropic donors who believe in the value of challenging academic and experiential education. Auction attendees are champions of diverse educational opportunities, green building and living practices and active consumers of local products and services.

### SPONSORSHIP OPPORTUNITIES

Opportunities to sponsor this event and enjoy marketing benefits are available at many customizable levels. Direct mail and strategic logo placement both at the event and linked to your business through Cascades Academy's website are just a few perks we offer to sponsors.

### ABOUT CASCADDES ACADEMY

Cascades Academy is an engaged, vibrant community that weaves challenging academics with experiential learning to inspire socially responsible individuals ready for a diverse and changing world.

### CONTACT

If you or your business would like to support Cascades Academy as we strive to maintain our culture of academic integrity, social strength and informed, eco-friendly living contact Jessica Bollinger, Sponsorship Chair  
jessica.o.bollinger@gmail.com | 541.408.6050





## SPONSORSHIP BENEFITS & DETAILS

### **BIG TOP - \$12,500**

- One complimentary table of ten at the event, a \$1000 value!
- Luxury car service for you and your guests to the event
- Two complimentary Deschutes River view rooms The Riverhouse the night of the auction
- Company logo prominently displayed on all auction paddles
- Special recognition at the event
- Two raffle tickets, two chances to win your pick of the live auction items!
- Your company logo on event signage, Cascades Academy website and in the Bend Bulletin following the event. Your logo on the CACO website will link directly to your business's homepage!

### **FLYING TRAPEZE - \$7500**

- Six tickets to the event, a \$600 value!
- One complimentary Deschutes River view room at The Riverhouse the night of the auction
- Company logo prominently displayed on each table
- Special recognition at the event
- Two raffle tickets, two chances to win your pick of the live auction items!
- Your name or company logo on event signage, Cascades Academy website and in the Bend Bulletin following the event. Your logo on the CACO website will link directly to your company's homepage!

### **LION TAMER - \$3500**

- Four complimentary tickets to the event, a \$400 value!
- Two raffle tickets and a chance to win your pick of the live auction items!
- Your name or company logo on event signage, Cascades Academy website and in the Bend Bulletin following the event. Your logo on the CACO website will link directly to your company's homepage!

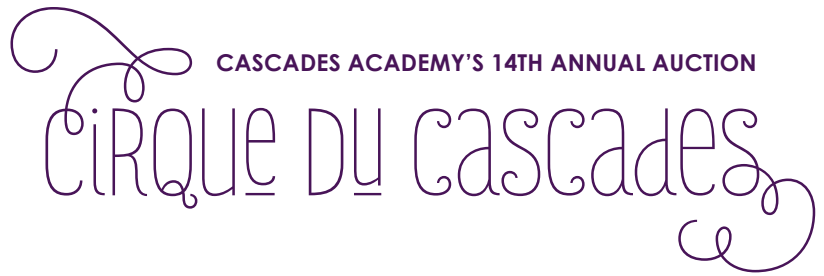
### **HUMAN CANNONBALL - \$1000**

- Two complimentary tickets to the event, a \$200 value!
- Your name or company logo on event signage, Cascades Academy website and in the Bend Bulletin following the event. Your logo on the CACO website will link directly to your company's homepage!

### **TIGHTROPE WALKER - \$500**

- One complimentary ticket to the event, a \$100 value!
- Your name or company logo on event signage, Cascades Academy website and in the Bend Bulletin following the event. Your logo on the CACO website will link directly to your company's homepage!





## UNIQUE OPPORTUNITIES

### **MIDWAY SPONSOR - \$5000**

Your name in lights! The midway, brought to you by... [Your business!] The midway offers games, prizes and every person in attendance will see your company's name proudly displayed above this eye-catching attraction.

### **DÉCOR SPONSOR - \$5000**

This gorgeous event is made possible by the generous donations of fabulous sponsors! Please contact me to discuss the best way to make your company's logo a focal point of this event.

### **INVITATION SPONSOR - \$3500**

A direct mail opportunity! Several hundred beautiful invitations are sent each year to a wide range of community supporters. Your company's logo will be proudly displayed on each invitation.

### **PERFORMERS SPONSOR - \$2500**

Come on come all to see the high-flying aerial artists! Your sponsorship of these amazing performers entitles you to large logo signage and special recognition of your company as these amazing performers draw every eye in the room.

### **SIGNATURE COCKTAIL SPONSOR - \$1500**

This year's auction kicks off with a Faculty Benefactor's Reception. Benefactors will have prime access to the silent auction as well as passed appetizers and a signature cocktail furnished by your business. Cocktail napkins emblazoned with your logo will accompany all purchases of this signature beverage.

### **TABLE TREAT SPONSOR - \$1000**

Your logo at each-and-every place setting! More than 200 people will enjoy this delicious treat; it's a fun and sweet way to spread the word about your business.





## 2018 SPONSORSHIP OPPORTUNITIES

- BIG TOP - \$12,500**
- FLYING TRAPEZE - \$7500**
- LION TAMER - \$3500**
- HUMAN CANNONBALL - \$1000**
- TIGHTROPE WALKER - \$500**

Please complete the form below with your name and/or the name of your business as you would like it to appear in all advertising and promotional materials.

Contact name: \_\_\_\_\_

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

- I will submit payment at [www.cascadesacademy.org/community/giving/auction/sponsorship](http://www.cascadesacademy.org/community/giving/auction/sponsorship).
- My check payable to Cascades Academy is enclosed.

Please provide an updated logo (high resolution if possible) in eps, pdf, png format to [jessical.o.bollinger@gmail.com](mailto:jessical.o.bollinger@gmail.com)

**PLEASE MAIL OR FAX THIS FORM BY WEDNESDAY, JANUARY 31ST TO:**

Cascades Academy  
19860 Tumalo Reservoir Road  
Bend, Oregon 97703  
Fax: 541-382-0225 • Tel: 541-382-0699  
[jessica.o.bollinger@gmail.com](mailto:jessica.o.bollinger@gmail.com)

Cascades Academy of Central Oregon is a 501(c)(3), not for profit corporation. Tax ID #: 41-2086942



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